

Rep Order# 8858019 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 37127

Printed: 10/02/2012 9:27 AM  
Last Received: 10/02/2012 8:59 AM  
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1687  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1687  
Flight Dates 09/04/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
NEW REVISED TOTAL - \$21,080  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	M-F	700A-900A	CBS THS MRNG-2<	:30	\$115.00	09/10-09/14	2	1	2	\$230.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	2	SA	500A-700A	CBS THS MRN:SA	:30	\$50.00	09/08-09/08 09/15-09/15	1 0	1 1	1 0	\$50.00	
	*3	M-F	900A-1000A	LIVE WTH KELLY	:30	\$175.00	09/10-09/14	2	1	2	\$350.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*4	M-F	1100A-1200P	YOUNG&RESTLESS	:30	\$425.00	09/10-09/14	3	1	3	\$1,275.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*5	F	1200P-1230P	8-NOW NOON	:30	\$175.00	09/07-09/07	0	0	0	\$0.00	
				Sales Remark: V11 .								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	6	F	1230P-100P	BOLD&BEAUTIFUL<	:30	\$300.00	09/07-09/07	1	1	1	\$300.00	
	*7	M-F	200P-300P	TALK-CBS	:30	\$275.00	09/10-09/14	3	1	3	\$825.00	
			Sales Remark:	V11 .								
			V11 Comment Changed,	Spots/week Changed								
	8	F	300P-400P	ELLEN	:30	\$250.00	09/07-09/07	1	1	1	\$250.00	
	9	SA	530P-600P	POLITICS NOW	:30	\$175.00	09/08-09/15	1	2	2	\$350.00	
	10	SU	530P-600P	AVG. ALL WKS	:30	\$100.00	09/16-09/16	1	1	1	\$100.00	
	*11	M	430P-500P	8-NOW 430PM<	:30	\$225.00	09/17-09/17	1	1	1	\$225.00	
			Sales Remark:	V11 .								
			V11 More than 2 codes	changed								
	*12	M-F	630P-700P	INSIDE EDITION<	:30	\$875.00	09/10-09/14	2	1	2	\$1,750.00	
			Sales Remark:	V11 .								
			V11 Comment Changed,	Spots/week Changed								
	13	M-F	700P-800P	ET/INSIDER	:30	\$1,000.00	09/10-09/14	3	1	3	\$3,000.00	
	*14	SA	700P-800P	ENT TONIGHT 60<	:30	\$115.00	09/08-09/08	1	1	1	\$115.00	
			Sales Remark:	V11 .								
			V11 More than 2 codes	changed								
	*15	TU	1000P-1100P	UNFORGTBLE-CBS	:30	\$900.00	09/04-09/11	0	0	0	\$0.00	
			Sales Remark:	V11 .								
			V11 Comment Changed,	Spots/week Changed								
	16	W	800P-900P	BIG BROTHER	:30	\$1,300.00	09/12-09/12	1	1	1	\$1,300.00	

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	17	TH	900P-1000P	PERSON-INT-CBS	:30	\$1,300.00	09/13-09/13	0	0	0	\$0.00	
	18	SA	1000P-1100P	48HR MSTRY-CBS	:30	\$900.00	09/08-09/15	1	2	2	\$1,800.00	
	19	M-F	137A-237A	ELECTRIC/ET	:30	\$20.00	09/10-09/14	3	1	3	\$60.00	
	20	SA	1235A-135A	DA VINCIS INQUEST	:30	\$25.00	09/08-09/08	0	1	0	\$25.00	
							09/15-09/15	1	1	1		
	21	SU	105A-205A	BRO & SIS	:30	\$15.00	09/09-09/09	0	1	0	\$15.00	
							09/16-09/16	1	1	1		
	22	SA	1235A-135A	DA VINCI INQUEST	:60	\$50.00	09/08-09/08	0	0	0	\$0.00	
	23	SU	105A-205A	VARIOUS	:60	\$30.00	09/09-09/09	0	0	0	\$0.00	
	24	M	700A-900A	CBS THS MRNG-2<	:60	\$230.00	09/10-09/10	0	0	0	\$0.00	
	25	M	430P-500P	8-NOW 430PM<	:60	\$450.00	09/10-09/10	0	0	0	\$0.00	
	26	M	137A-237A	ELECTRIC PLAY	:60	\$40.00	09/10-09/10	0	0	0	\$0.00	
	27	F	700A-900A	CBS THS MRNG-2<	:30	\$115.00	09/07-09/07	2	1	2	\$230.00	
	*28	M	900A-1000A	LIVE WTH KELLY	:30	\$175.00	09/17-09/17	0	0	0	\$0.00	

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	*29	M	1100A-1200P	YOUNG&RESTLESS	:30	\$425.00	09/17-09/17	0	0	0	\$0.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*30	M-F	1200P-1230P	8-NOW NOON	:30	\$175.00	09/10-09/14	0	0	0	\$0.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*31	M	1200P-1230P	8-NOW NOON	:30	\$175.00	09/17-09/17	0	0	0	\$0.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*32	M-F	1230P-100P	BOLD&BEAUTIFUL<	:30	\$300.00	09/10-09/14	4	1	4	\$1,200.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*33	M	1230P-100P	BOLD&BEAUTIFUL<	:30	\$300.00	09/17-09/17	0	0	0	\$0.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	34	M	200P-300P	TALK-CBS	:30	\$275.00	09/17-09/17	1	1	1	\$275.00	
	*35	M-F	300P-400P	ELLEN	:30	\$250.00	09/10-09/14	1	1	1	\$250.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	*36	M	300P-400P	ELLEN	:30	\$250.00	09/17-09/17	0	0	0	\$0.00	
				Sales Remark: V11 .								
				V11 Comment Changed, Spots/week Changed								
	37	F	430P-500P	8-NOW 430PM<	:30	\$225.00	09/07-09/07	1	1	1	\$225.00	

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	38	TU-TH	700A-900A	CBS THIS AM	:60	\$900.00	09/04-09/06	2	1	2	\$1,800.00	
	39	TU-TH	1200P-1230P	NEWS	:60	\$650.00	09/04-09/06	2	1	2	\$1,300.00	
	40	TU-TH	1230P-200P	BOLD/DEAL	:60	\$750.00	09/04-09/06	1	1	1	\$750.00	
	41	TU-TH	300P-400P	ELLEN	:60	\$800.00	09/04-09/06	2	1	2	\$1,600.00	
	42	TU-TH	430P-500P	NEWS	:60	\$900.00	09/04-09/06	1	1	1	\$900.00	
	43	TU-TH	1135P-1235A	LETTERMAN	:60	\$530.00	09/04-09/06	1	1	1	\$530.00	

---REPORT TOTALS---

Report Totals: 49 / \$21,080.00

---SALES MONTHLY TOTALS---

Sep 12: 49 / \$21,080.00

Sales Totals: 49 / \$21,080.00

Station Totals: 49 / \$21,080.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,267	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+